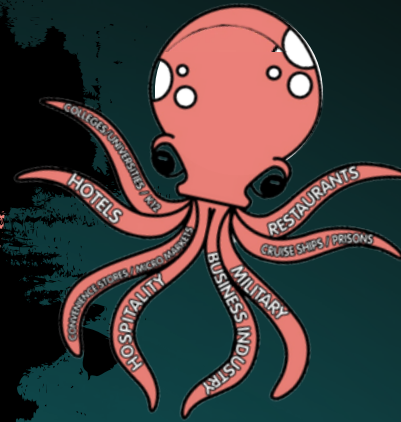


BROKERS VS FS OCTOPUS



VS



Most CPG brands hire a broker and think they're getting a guided path into foodservice. In reality, it's the equivalent of joining a giant tour group overseas—40, 60, 100 people deep. You're one of many. You move at their pace. You see what they choose. You get surface-level access, and you pay for the privilege of being part of the herd.

FS Octopus is the private tour. You get someone who knows the back streets, the shortcuts, the hidden spots, and exactly how to navigate the terrain. You're not waiting for the group to catch up. You get hands-on guidance, constant communication, real strategy, introductions that matter, and a partner who walks you through every step instead of pointing in a general direction.

Brokers move crowds.

FS Octopus moves one brand with precision.

That's the difference.

FSOctopus.com

brokers-vs-fs-octopus